



Dakhlab1975



THE GUEST HOUSE

THAT REDEFINES ESCAPE



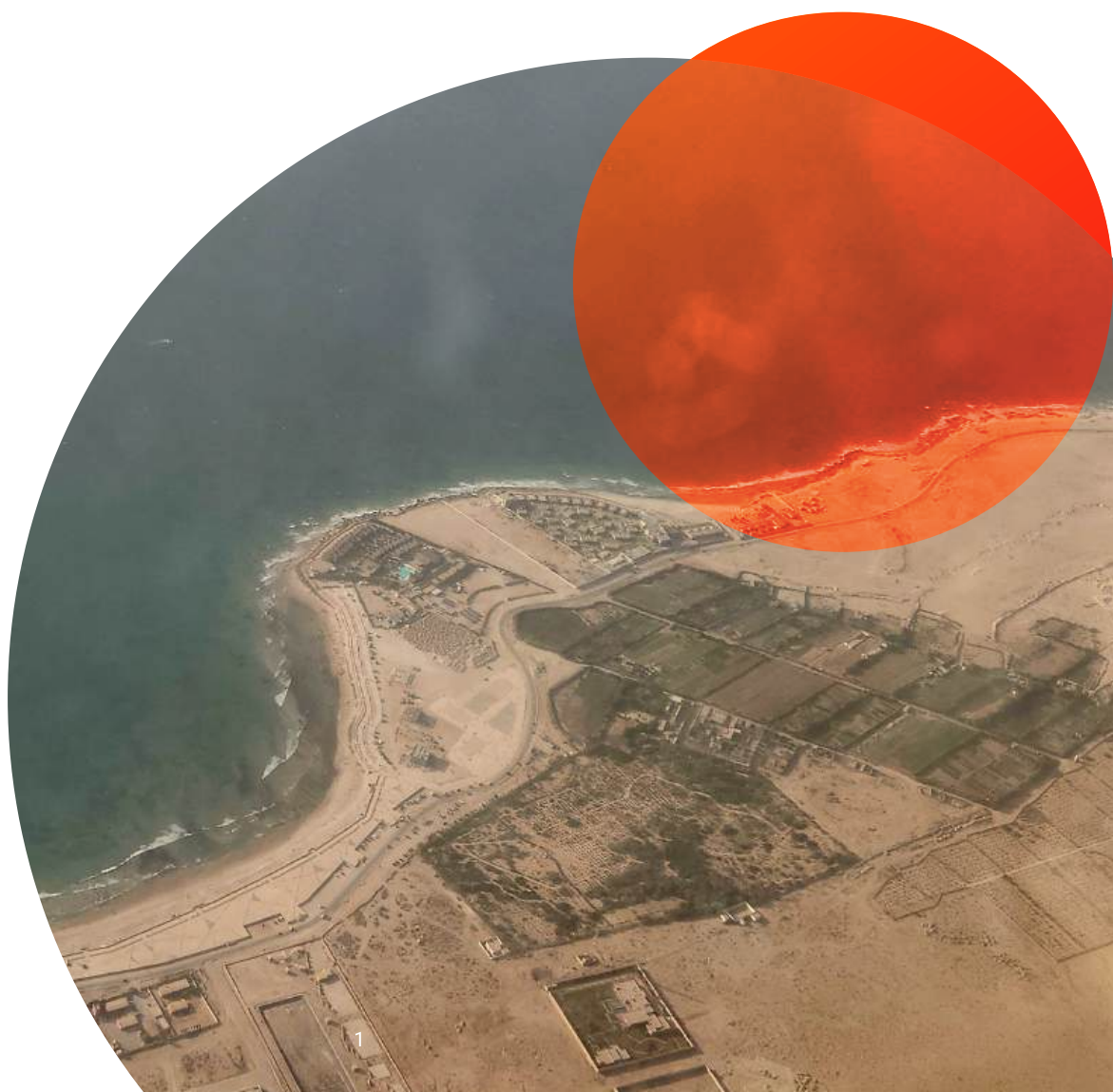
Where the spirit of entrepreneurship
meets the spirit of adventure in the
south of Morocco



Dakhlab.ma



Each photograph featured in this brochure is the result of our own explorations in **Dakhla**, capturing the raw and captivating beauty of this Moroccan gem. These images reflect the authenticity of our personal experience.





When I first set foot in Dakhla, I was moved by the peaceful beauty of its landscapes and the city's unique energy. It was more than just a destination; it was an experience—an invitation to reflect, to relax, and to rediscover oneself.

*That deep emotion is what inspired me to create "**Dakhlab1975**." My vision was to build a sanctuary for enterprising minds—a place where Dakhla's serenity meets the passion and ambition of entrepreneurs from around the world.*

A place to take a break, recharge, and grow both personally and professionally, while building meaningful connections.

*"**Dakhlab1975**: Break, Boost & Business!" is more than just a slogan. It's our promise, our commitment to the entire community. We bring together detox, wellness, personal and professional coaching, and networking through events and conferences, all with the goal of offering you a truly unique experience.*



“

Since the historic **Green March in 1975**, Morocco has remained firmly committed to the development and enhancement of its southern provinces.

With a long-term vision and unwavering determination, the Kingdom has managed to blend modernity with respect for tradition, fostering growth that resonates with the deep roots, history, and unique culture of the Moroccan Sahara. Inspired by this dedication and vision, we now wish to contribute to the celebration and promotion of this remarkable region.

The name “**Dakhlab1975**” is not a mere choice. It embodies our deep respect and gratitude toward a pivotal moment in Moroccan history, a date engraved in the hearts of all Moroccans around the world.

”

Said El Bakkali

Founder



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Tourism, World Cup 2030, and investment opportunities

A growth engine for Morocco

Tourism, as an engine of economic development, generates revenue, creates jobs, and positively enhances a country's international image. Morocco, with its geographical diversity, mild climate, and proximity to major European tourist markets, has established itself as one of the most sought-after African destinations.



The organization of the Africa Cup of Nations in 2025 and the World Cup in 2030 has already brought more attention to the kingdom, amplifying its influence on the international stage. The dynamism of regions like Dakhla, which is thriving with the development of the new "Dakhla Atlantique" port, reflects this upward trend. Industries related to tourism, including air and land transport, catering, and hospitality, are genuine breeding grounds for opportunities.

The significant investments made to modernize infrastructure—such as new airport terminals, roads, and railways—combined with the easing of visa requirements for countries like China, are greatly contributing to Morocco's growing appeal as a tourist destination. All of this is further enhanced by strengthened security measures and continuous improvements in tourist hospitality.

Dakhla

An environment with strong potential

Located in the south of Morocco, Dakhla is truly the gateway to Africa. Just a two-hour flight from Casablanca, this city occupies an indisputable strategic position, making it an ideal crossroads for anyone seeking to establish a bridge between the Kingdom of Morocco and the rest of Africa. Dakhla stands as a prime interface to a dynamic market of over 300 million people.

With considerable potential across various sectors and breathtaking landscapes that rival the world's most beautiful wonders, we firmly believe that Dakhla will captivate with its richness and diversity.

Nestled in the heart of the Moroccan desert, a peaceful haven surrounded by stunning landscapes awaits those who wish to discover what Morocco has focused its efforts and strategic vision on for many decades.

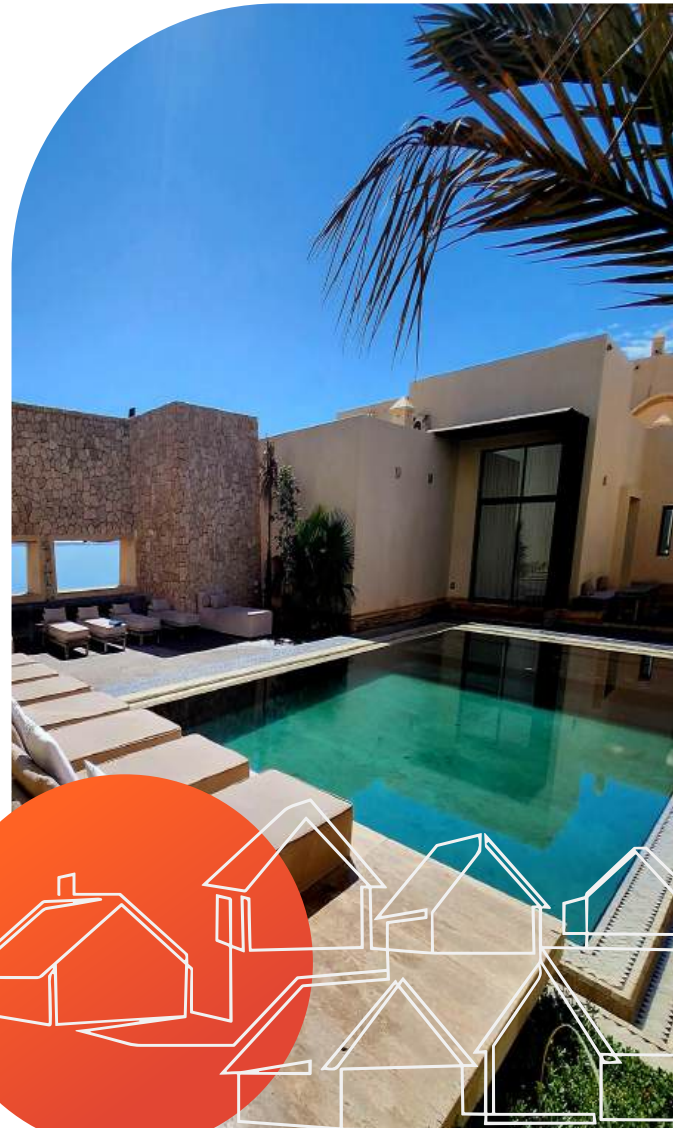




The hotel sector in Dakhla

The local offering

The local offering includes the provision of accommodation, usually on a daily or weekly basis, or for short stays. The offering includes furnished accommodation in rooms, suites, and bungalows. It provides a daily room cleaning service and half-board. The price for "waterfront" rooms ranges between €200 and €350. In terms of services targeting entrepreneurs and startups, we did not identify any specific offerings for this audience during our market study.



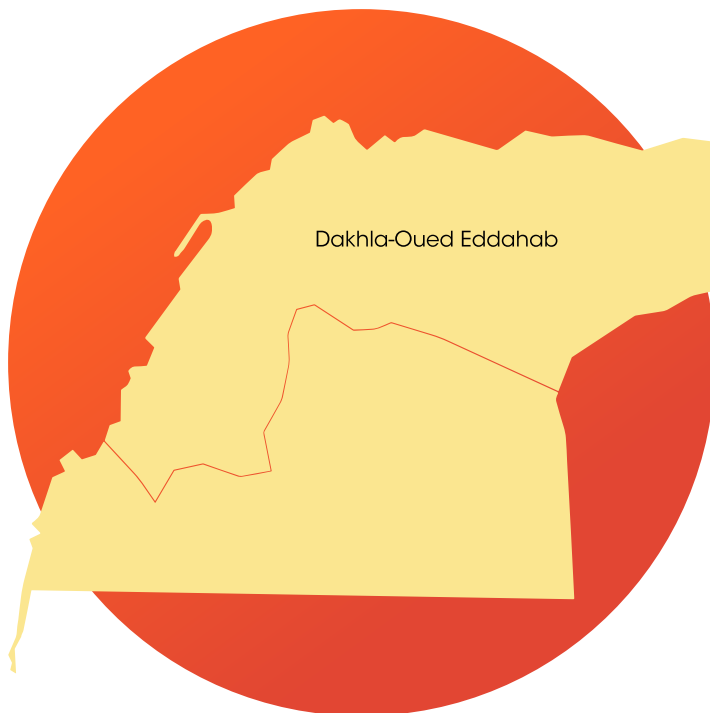
* Palais Rhoul Dakhla

The city has several undeniable advantages that have allowed it to rise among the most popular destinations in Morocco: 400 km² of bay, year-round sunshine, and for kite and windsurfing enthusiasts, over 200 days of wind per year. In addition to this, there are the natural landscapes combining desert and ocean. All of this has enabled Dakhla to grow from 30,846 overnight stays in 2010 to 135,126 in 2021.



Southern Morocco

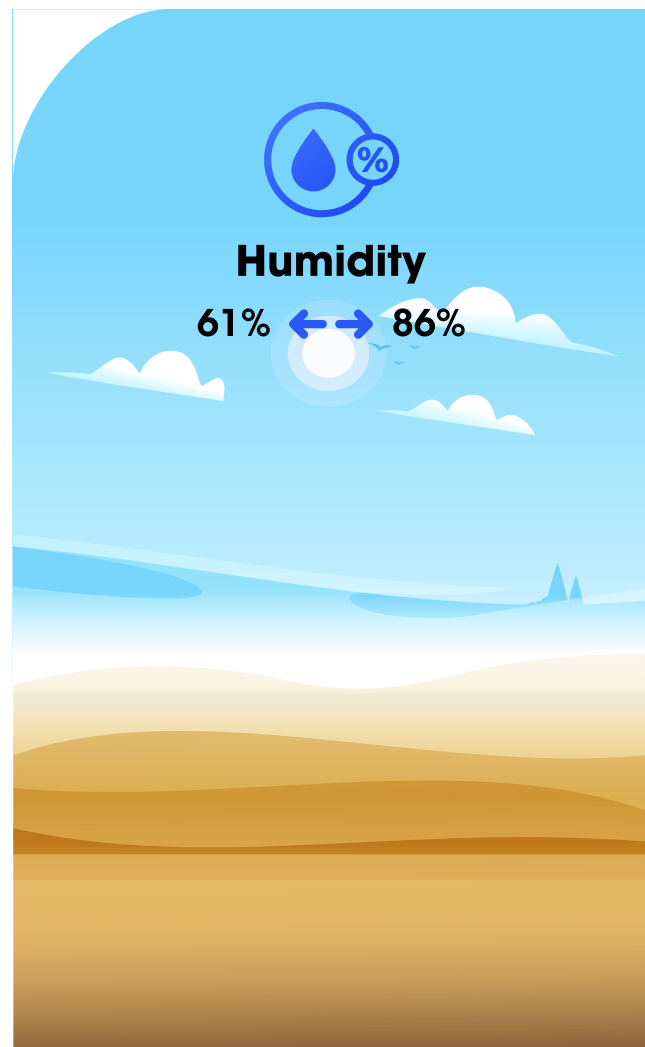
The Dakhla-Oued Eddahab region



The Dakhla-Oued Eddahab region is one of the twelve new regions of Morocco established by the 2015 territorial division. It is bordered to the north by the province of Boujdour, to the south and east by Mauritania, and to the west by the Atlantic Ocean. Indeed, the region's geographical location gives it a strategic position, as it is the only existing bridge on Moroccan territory between Mauritania and the rest of the kingdom, both on land and at sea, which predisposes it to a significant continental anchor.

The region is characterized by an arid climate tempered by the effects of the cold Canary Current, with pronounced temperature variations between day and night. There are two distinct climate zones:

- An arid climate as one moves eastward, where temperatures are high and humidity levels decrease.
- A temperate climate along the Atlantic strip, characterized by low precipitation and high humidity, ranging between 61% and 86%, which allows for the development of certain crops and irrigation of grazing lands.



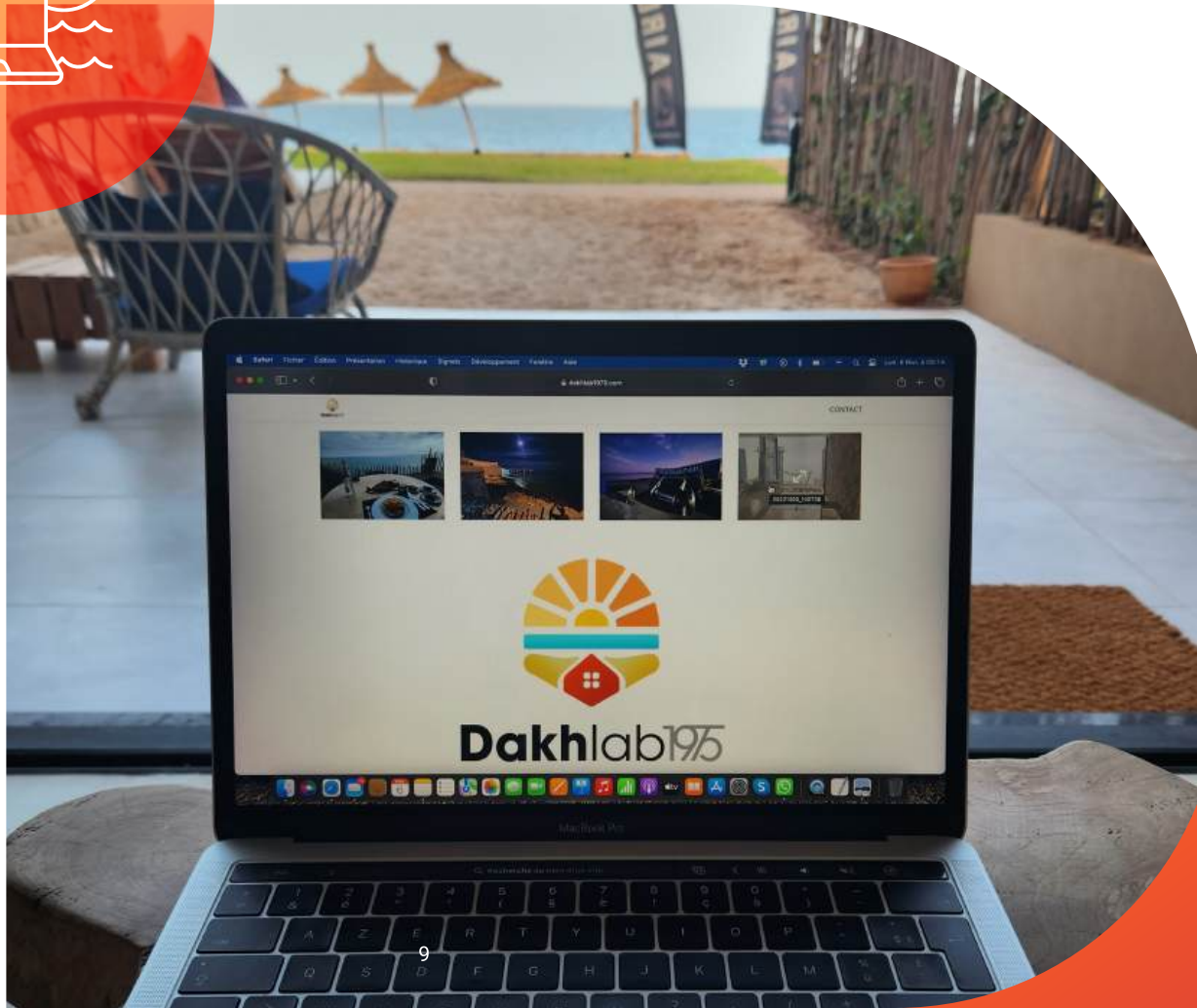


A haven for entrepreneurs and digital nomads

Work, innovate, recharge

Dakhla, nestled in the heart of Morocco, embodies the country's growing popularity as a top destination for digital nomads. With competitive living costs, reliable and high-performance internet connections, and an environment that fosters creativity, we aim to make Dakhlab1975 a landmark for the nomadic community.

All of Morocco has been enriched with contemporary and functional coworking spaces, fostering professional encounters and fruitful collaborations. Beyond work, Morocco, with its deep cultural traditions, delicious cuisine, and diverse tourist attractions, offers the perfect escape for moments of relaxation.



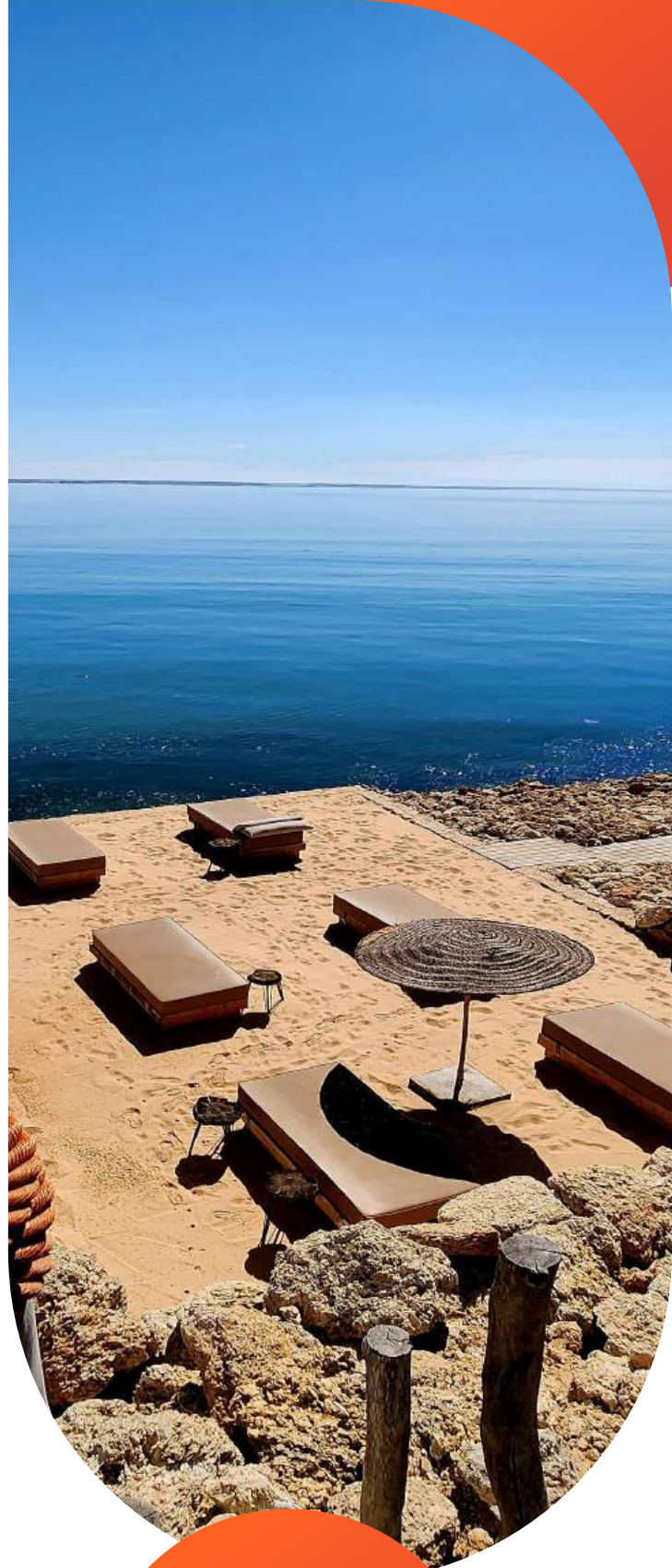


Dakhlab1975

A space dedicated to innovation,
mobility, and creativity

In the heart of the bustling world of entrepreneurship, where ideas are abundant and agendas are often packed, it is crucial to find spaces where one can both recharge and connect. A guesthouse dedicated to entrepreneurs and digital nomads precisely meets this need. By offering a peaceful and inspiring environment, away from the daily hustle and bustle of large cities, it allows these creative minds to refocus, think clearly, and renew their energy. Stepping away from the usual routine opens the door to new perspectives, deep reflection, and can often be the fertile ground where new innovative ideas take root.

Furthermore, such a guesthouse is not just a place of rest. It is also a crossroads where various talents, experiences, and visions come together. For an entrepreneur or a startup founder, it is an invaluable opportunity to expand their network, exchange ideas with peers from around the world, and learn from their successes, failures, and journeys. In such an environment, chance encounters can turn into fruitful collaborations, even lasting partnerships. Beyond the regained serenity, an entire ecosystem of opportunities awaits them.



* Palais Rhoul Dakhla





Dakhlab195

Guesthouses and the entrepreneurial ecosystem

A model for the future in Dakhla

Dakhla exudes a tremendous and obvious development potential through the numerous ongoing projects that are visible to anyone who ventures there. Whether it is the tourism initiatives, the new port under construction, or the multiple infrastructures being developed, we are convinced that the city represents an essential opportunity for both Moroccans and foreigners wishing to align themselves with this upward momentum.

According to the latest studies conducted by the Regional Investment Center, guesthouses represent only 10% of the accommodation capacity in Dakhla. However, in a city like this, this type of lodging perfectly aligns with a philosophy centered on human connection and proximity. Our ambition is to fill this gap by offering an innovative solution in this segment.

Tourism is a powerful vector for truth and transmission. It is crucial to raise awareness among as many people as possible, especially opinion leaders, about the deep history of this region and its contemporary reality. Visiting the area, experiencing it firsthand, and understanding the local dynamics contribute to a better appreciation of the facts and the spreading of an authentic perspective.



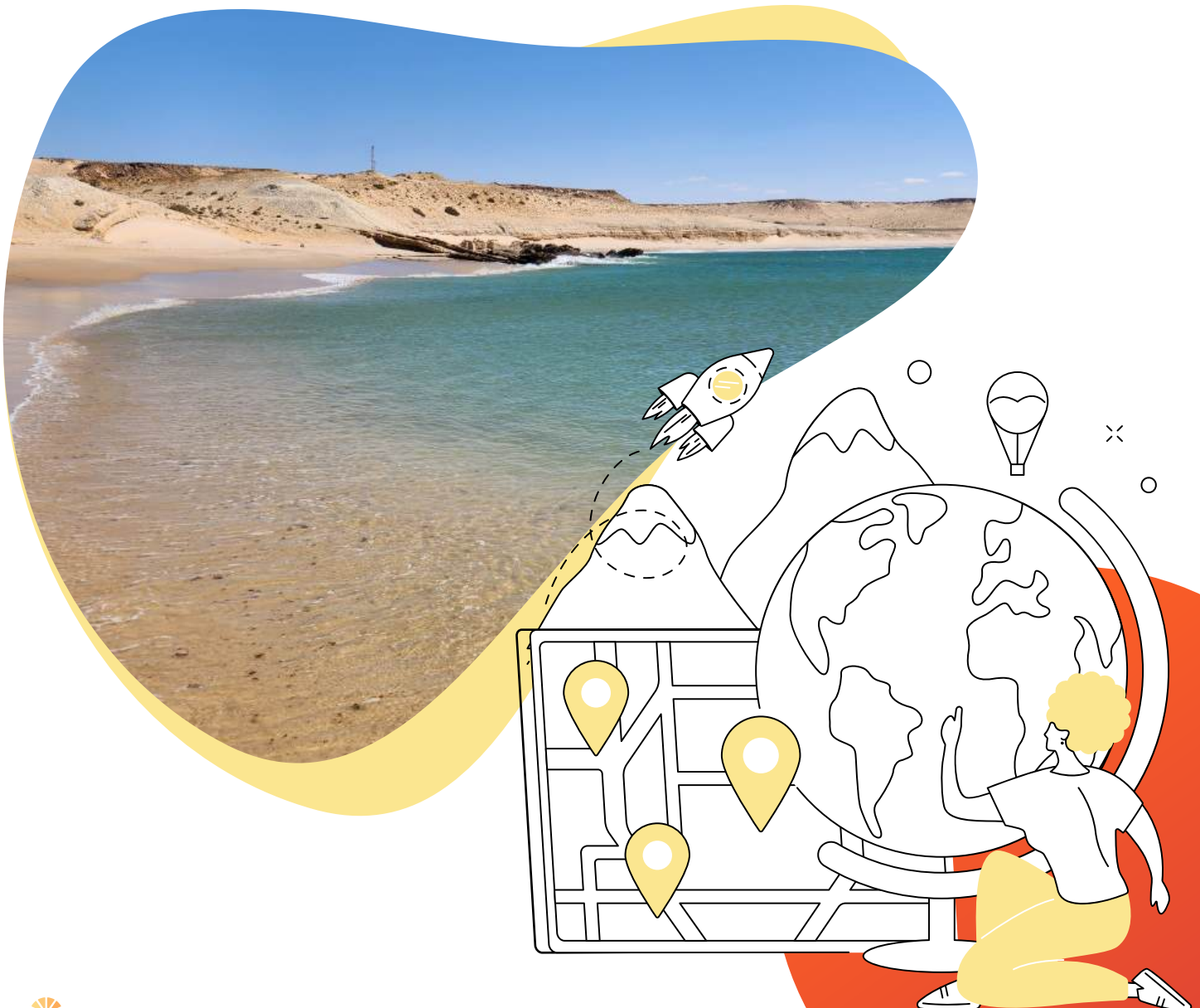


A tailor-made infrastructure

An ideal setting for digital nomads

The soul of an entrepreneur is intrinsically marked by the desire for freedom. For those driven by a passion for travel, eager to break free from monotony, or unable to settle in one place for long periods, the idea of professional nomadism takes the concept of freedom to a new level. More and more individuals are embracing this trend, identifying as “digital nomads,” running their businesses completely independently, without being tied to a fixed location.

Being a nomad means completely rethinking the traditional concept of an office. When entrepreneurs operate from abroad, the ability to shape and reshape a work environment that suits their needs is essential. With Dakhlab1975, our goal is to provide them with precisely this space, optimized for creativity and productivity.





Entrepreneurship and travel redefined

A hospitality concept designed for entrepreneurs



Our project stems from an ambitious vision to establish a guesthouse dedicated to entrepreneurs, startup founders, and digital nomads from all over the world. At the heart of our concept is the goal of offering a unique and enriching experience to our guests, whether they choose Dakhlab1975 for a rejuvenating stopover, a brief visit, or a longer stay.

Our ambition is to meet the growing needs of these modern nomads by introducing an innovative offering. Dakhla, with its distinct charm and conducive environment, seems to us to be the perfect place to launch such a concept, clearly setting itself apart from traditional offerings.



The ambition goes beyond simply providing accommodation. We aim to create a complete ecosystem, integrating incubators and partner companies, to design tailor-made stays for entrepreneurs and digital nomads. Thus, in addition to having a suitable place to stay, they will be able to immerse themselves in a stimulating environment that fosters collaboration, innovation, and discovery. This synergy between various entities is intended to maximize opportunities for exchange and mutual enrichment.



* Palais Rhoul Dakhla





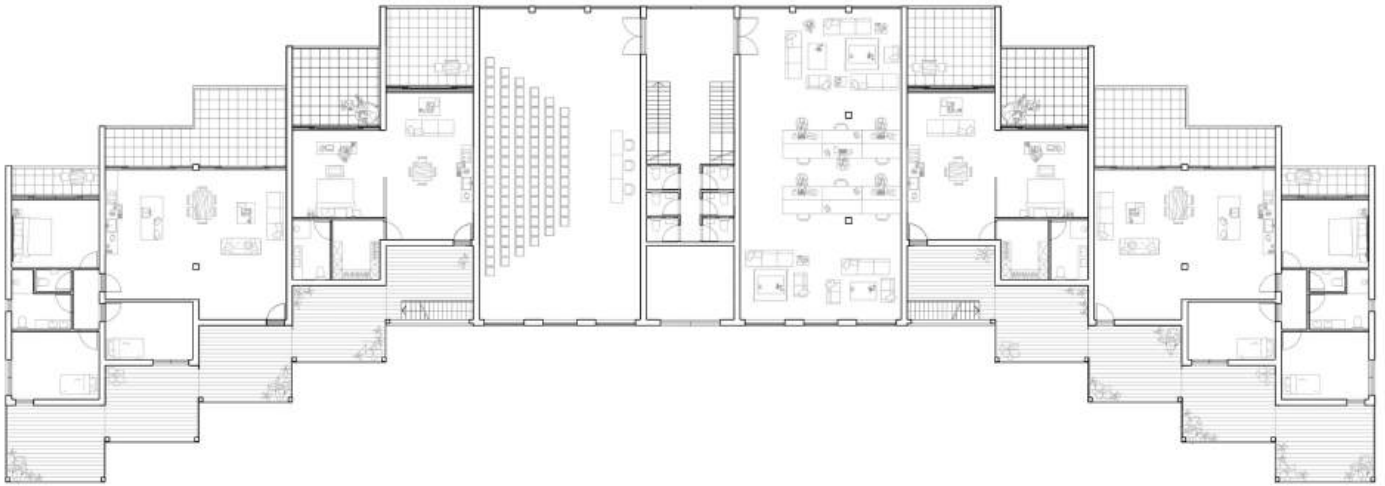
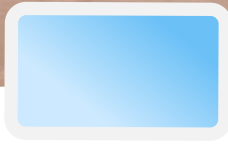
*A view that takes
your breath away*





The space extending in front of the land drops directly onto imposing cliffs, offering an exceptional panoramic view. The guesthouse, for its part, will benefit from a direct walkway leading to this stunning natural scene. Such a location promises its guests a stay filled with serenity, immersing them in the wild wonders of the coastline. It is truly a haven for those looking to experience a complete immersion in the beauty of the marine landscape.





R+1

This project transcends the traditional concept of accommodation. In fact, it offers a vast range of facilities and services designed to meet, and even exceed, the expectations and needs of each guest.

We plan to design welcoming common spaces, including an exhibition area dedicated to the history and culture of the Southern Provinces. Our restaurant will focus on culinary purity and well-being, excluding industrial products, alcohol, and sugary drinks, to offer an authentic and balanced experience centered around natural ingredients.

The outdoor area will feature a large crystal-clear swimming pool, surrounded by elegant relaxation corners, refined lounge chairs, and shaded alcoves. To enhance the evenings, we plan to set up nomadic tents inspired by Bedouin nights, providing a warm and immersive atmosphere where authenticity and serenity blend together.





A celebration of Moroccan craftsmanship

*Dakhlab1975 is also an ode to the richness and diversity of Moroccan culture. One of the main pillars of this vision is the promotion of traditional Moroccan craftsmanship, a reflection of a centuries-old heritage and unparalleled know-how. Among the treasures of this craftsmanship, two techniques stand out in particular: **zellige beldi** and **tadelakt**.*

The Zellige Beldi: This traditional Moroccan tiling is the very embodiment of patience, precision, and craftsmanship. Each piece is hand-cut from glazed terracotta tiles, creating patterns of stunning complexity and beauty. The zellige patterns, with their combinations of geometric shapes and colors, tell a story, one of the artisans, their cities, and their traditions. Zellige Beldi not only adds beauty but also historical and cultural value to every space it adorns.



The Tadelakt: Originating from Marrakech, Tadelakt is a lime plaster, polished with a stone and treated with black soap to give it a smooth, glossy, and waterproof finish. Its unique texture and slightly marbled appearance make it a popular choice for bathrooms, hammams, and other surfaces. Beyond its aesthetic appeal, Tadelakt is valued for its ecological properties and its ability to "breathe," naturally regulating humidity.

We aim to integrate these techniques not only for their intrinsic beauty but also to pay tribute to the art, culture, and history of Morocco. By choosing Zellige Beldi and Tadelakt, we are embracing authenticity, offering our visitors a deep immersion into Moroccan heritage.





3D Projections

A visual immersion in our concept





A tailored offering for an exceptional stay

Treat yourself to a stay filled with thoughtful gestures.

Our goal is to enhance our guests' experience by offering a carefully curated selection of high-quality services, designed to meet their needs and exceed their expectations throughout their stay.

A personal development hub
(neuroscience, yoga, coaching)
featuring renowned experts in their field.

Thematic clinics with
an annual schedule.

A hub for nomadic entrepreneurs.

A sports hub: Kitesurfing, Desert
Trekking, Mountain Biking.

Organized retreats in the Desert.



We also plan to host groups for detox retreats, allowing company teams to experience a unique “Team building” retreat, fully immersed in the beauty of Dakhla. Given the current stage of the project’s development, a detailed document outlining our various programs will be shared later. Furthermore, in the spirit of inclusion and sharing, we intend to open some of our facilities to the general public, such as the restaurant, the exhibition dedicated to the richness of Morocco, and our conference and projection room, to enrich the experience of local residents, expatriates, and the diplomatic community.



For nomadic entrepreneurs...

...but open to everyone!



Our central vision is to attract nomadic entrepreneurs and startups by offering them a unique experience rich in value. We also plan to collaborate with international companies, creating specific agreements to organize unforgettable team-building sessions for their leadership teams. Although our establishment is open to a diverse public, our focus remains on the nomadic worker, eager to discover new horizons and recharge with fresh energy.





The Regional Investment Center of Dakhla-Oued-Eddahab

Tailored support

It is important to highlight the role and support provided by the Regional Investment Center of Dakhla-Oued-Eddahab in our development journey. From the outset, our discussions not only highlighted the challenges we face as entrepreneurs but also the crucial support provided by public services.

The approach of the CRI is centered around attentive listening and significant responsiveness, which allows us to consider multiple scenarios to address specific constraints.

As entrepreneurs and investors, it is vital for us to rely on this support, particularly in a region where economic development is experiencing strong momentum. Local specifics require a deep understanding and adaptability, which are only possible through close interaction with local authorities.

For us, the mission of the Regional Investment Center goes beyond simple support. Its role in creating bridges between all the ecosystem's actors is essential. This dynamic not only supports local entrepreneurs but also attracts the interest of international investors eager to engage in a region as promising as the South of Morocco, especially the Moroccan Diaspora, which undeniably has a significant role to play.

The local CRI does not merely provide support. It guides, facilitates, and, most importantly, acts as a driving force, helping businesses navigate the complex and ever-evolving landscape of investment.



Our development strategy

The activation of our own networks

Through our established professional relationships, we are directly connected with startup incubators located in the United States, Dubai, Belgium, and Luxembourg. Our vision is to create a bridge between these internationally renowned incubators and Dakhlab1975 by developing an enriching path for startups. The goal is to offer an invaluable experience, promoting exchange, innovation, and collaboration within an inspiring environment.

From the early stages of the project and the communications we initiated, we have been pleasantly surprised by the growing interest in our initiative. To date, we have received over twenty partnership requests! Among these potential collaborations, one stands out particularly: we are excited to announce a recently concluded technological partnership with Microsoft. This collaboration is a testament to the relevance and innovative vision of our initiative.

Our business approach is based on a rigorously crafted digital strategy, the details of which are available upon request.





Moulkiya: Our playful initiative

A natural extension of Dakhlab1975

Our mission is to create a unique space dedicated to innovation, sharing, and transmission. At the gates of Africa, our project embodies a new approach to work and nomadic entrepreneurship, where meetings between creative minds give rise to ideas and initiatives for the future. It is in this dynamic and inspiring environment that Moulkiya was born. Through our interactions with our partners, we have observed a growing interest in discovering Morocco from a new perspective: not only through its landscapes and economic opportunities, but also through its history, heritage, and vision for the future.

Moulkiya has thus become a natural extension of Dakhlab1975, reflecting our commitment to connecting ideas, cultures, and generations.

Through this game, we aim to offer an immersive experience that stays true to the spirit of our incubator: a bridge between tradition and innovation, between heritage and future possibilities, between the territories and the people who bring them to life. The Moulkiya initiative perfectly embodies the philosophy of our project: to stimulate reflection, awaken curiosity, and encourage the exploration of Morocco's riches in all their forms. It serves as a tool for transmission and valorization, in line with our ambition to make Dakhla a crossroads for exchange and a laboratory for ideas for the future of Morocco and the African continent.



A federation of experts

A skilled and complementary team

As part of the development of our initiative, we have chosen to surround ourselves with a federation of experts, each bringing their unique expertise. Behind every successful project lies collective intelligence, the ability to combine skills, exchange perspectives, and build a shared vision together.

Jean-Charles Gatelet

With over 30 years of expertise in the hospitality industry, he brings not only his know-how but also his strategic vision to guide the conceptualization of the project.

Boussa El Ouafi

A recognized expert in entrepreneurship and quality management, Boussa will be our guide, ensuring uncompromising excellence in every aspect related to quality.

Local experts

Throughout our project, we will work closely with recognized experts in various fields, ensuring local expertise at every key stage of our development.

Ibrahim Gouali

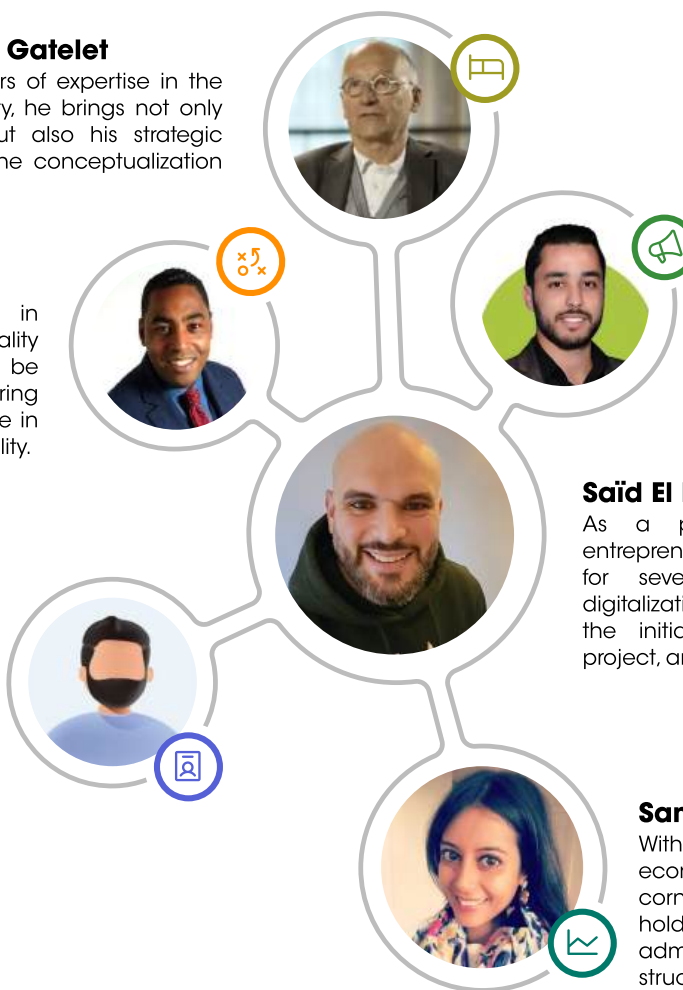
An expert in graphic design and digital marketing, he is the mastermind behind our visual creations and leads our communication strategy.

Saïd El Bakkali

As a passionate and visionary entrepreneur, he has been dedicated for several years to promoting digitalization in various industries. He is the initiator and founder of the project, and also its primary investor.

Sanaâ Lamkadem

With a strong background in economics, Sanaâ is the financial cornerstone of the project. She also holds a crucial role as an administrator within the legal structure of the project.





Saïd El Bakkali


A deep devotion to Morocco, coupled with an overwhelming enthusiasm for entrepreneurship.

"I firmly believe in a world where the richness of human potential serves not only the individual but also the organizations and the society in which we coexist. A world where performance and well-being are not antagonistic but complement and reinforce each other.

As an administrator involved in various companies and associations, I am intrinsically drawn to the human essence and the connections we build within entrepreneurial entities. These bonds are all the stronger and more authentic when nourished by a common vision and a shared mission. In this complex and harmonious dance, we are all interconnected, both autonomous and linked, navigating together to serve the common good of our community.

As an individual, I am driven by a vision of entrepreneurship that values consciousness and experience. My goal is not to proclaim myself as the ultimate expert in any field, but rather to live each experience with deep authenticity, thereby creating innovative services designed for entrepreneurs and startups worldwide.

As a Moroccan, I am deeply committed to contributing to the international visibility of the southern provinces of Morocco. It is our collective responsibility to highlight these regions, especially as this aligns with a mission that is close to our hearts. I am profoundly attached to the image of my country and to defending its territorial integrity. For our message to resonate, it is imperative that we are the first to invest in these regions, bringing our expertise and resources, in order to realize the development potential of the Moroccan Sahara.

Allah, Al Watan, Al Malik  "



Our vision for a responsible future

A concrete commitment to a sustainable future



LES OBJECTIFS DE DÉVELOPPEMENT DURABLE



Through our project, we aim to address the United Nations Sustainable Development Goals (SDGs), including:

- 1 No Poverty:** Dakhlab1975 plans to create job opportunities in the digital sector, providing income sources for locals and aiming to reduce poverty in the region.
- 2 Good Health and Well-being:** In the future, Dakhlab1975 plans to support and stimulate startups focused on health, bringing innovative solutions for the well-being of the community.
- 3 Clean Water and Sanitation:** Dakhlab1975 aims to adopt sustainable methods to ensure responsible water consumption and proper sanitation.
- 4 Affordable and Clean Energy:** Dakhlab1975 aims to be powered by renewable energy, promoting sustainable energy consumption.
- 5 Decent Work and Economic Growth:** Dakhlab1975 aspires to boost the local economy by supporting the creation of businesses and ensuring decent work.

- 6 Industry, Innovation, and Infrastructure:** The project aims to provide modern infrastructure to support innovation and the growth of startups.
- 7 Reduced Inequality:** Dakhlab1975 is committed to actively reducing inequalities by offering equal opportunities to all.
- 8 Sustainable Cities and Communities:** The goal is for Dakhlab1975 to become a model for sustainable practices, inspiring other initiatives in Dakhla.
- 9 Responsible Consumption and Production:** Dakhlab1975 plans to adopt a responsible purchasing policy and encourage our partners to engage in ethical production.
- 10 Climate Action:** The project aims to implement measures to minimize its carbon footprint.
- 11 Life Below Water & Life on Land:** Dakhlab1975 aims to support initiatives that protect local wildlife, both marine and terrestrial, ensuring the conservation of Dakhla's ecosystem.
- 12 Partnerships for the Goals:** Dakhlab1975 will work closely with other institutions, NGOs, and companies to maximize positive impact and collectively achieve the SDGs.

Thus, our project is committed to making these SDGs a reality by integrating each of these goals into its operations and vision.





Sustainable construction

Towards integrating eco-friendly technology in Dakhla

Committed to eco-responsible construction, we aim to make our project a model of innovation in Dakhla, at the heart of the Moroccan Sahara, by integrating cutting-edge technologies.

Solar electricity production:

Capitalize on the solar potential of the Moroccan Sahara Desert

With the Sahara as our backdrop, we are located in one of the sunniest regions in the world, where the arid climate and vast desert landscapes offer exceptional solar potential. This unique environment presents an invaluable opportunity to harness clean, renewable energy, perfectly aligned with our commitment to responsible management of natural resources.

By integrating solar energy at the core of our project, we aim to minimize our reliance on fossil fuels, thereby reducing our carbon footprint and contributing to the region's energy transition. This initiative is part of a broader vision for energy self-sufficiency, enabling us to ensure a stable and reliable power supply while limiting the ecological impact of our operations. Additionally, once installed, solar panels require minimal maintenance, providing a long-term energy source that is both sustainable and efficient. By combining innovation with responsibility, we aspire to make our project an inspiring energy model, where modernity and environmental preservation work hand in hand to build a greener, more resilient future.

Cellular concrete:

Future of sustainable construction

We plan to use aerated concrete, a lightweight material composed primarily of sand, cement, and water, enriched with tiny air bubbles.

This material offers exceptional thermal and acoustic insulation, making it ideal for the arid climate of the Sahara. Its lightness also facilitates the construction process and helps reduce associated costs.

By choosing aerated concrete, our aim is to build more environmentally friendly and energy-efficient structures, improving resident comfort while optimizing energy consumption.

As you can see, our project goes far beyond the simple construction of a guesthouse. It is a vision for the future, where technology and ecology come together to create sustainable solutions tailored to local needs. Through this endeavor, we aim to set a new standard for Dakhla and inspire similar initiatives around the world.





The OFPPT and training in the hospitality industry

A collaboration for excellence

1 Introduction to OFPPT

The Office of Vocational Training and Employment Promotion (OFPPT) is a Moroccan institution, established in 1974, with the primary mission of training young people and professionals in various fields of activity. Through its programs tailored to the needs of the job market, OFPPT plays a crucial role in the development of skills in Morocco. The OFPPT in Dakhla opened its doors in 2022.

2 The importance of training for our Guesthouse

Dakhlab1975, as an establishment aiming to provide an exceptional experience to its guests, requires qualified and skilled personnel in various areas, ranging from hospitality and catering to management and maintenance of the premises. The excellence of the services offered largely depends on the level of training and professionalism of the staff.

3 The support of Jean-Charles Gatelet and Boussa El Ouafi

As recognized professionals in the field of quality, they support us in implementing the highest quality standards. Their collaboration ensures that the training provided by OFPPT is not only tailored to the immediate needs of the establishment but also compliant with international service quality standards.

Through audits, on-site training, and workshops, they will ensure that every staff member understands the importance of quality and adopts best practices to guarantee customer satisfaction.

4 The collaboration between OFPPT and the Guesthouse

Thanks to its expertise, OFPPT provides the Guesthouse with training programs tailored to its specific needs. These programs cover various areas such as:

- **Customer service and client relations:** train the staff to offer a warm welcome, handle guest requests, and respond to their needs in a professional manner.
- **Catering:** Ensure high-quality training for kitchen and dining staff, enabling them to serve flavorful dishes and manage service efficiently.
- **Management and administration :** educate staff on best practices in hotel management, reservations, and general administration.
- **Maintenance and cleanliness :** train the staff to maintain cleanliness throughout the premises, manage room upkeep, and ensure the satisfaction of all guests.





A promising future driven by a unifying investment

The Dakhlab1975 project stands as a bold vision for the future. Our ambition is to realize an investment exceeding €1,800,000, ensuring a top-tier outcome through innovative and sustainable infrastructure dedicated to entrepreneurship and development.



This projected amount will cover several key aspects of our project:

The land: As the foundation of any successful project, we have already made a strategic choice for our site. This initial investment in real estate is the cornerstone on which we will build the future.

Construction: Beyond the land itself, a significant portion of our budget will be dedicated to construction. We are planning modern, sustainable infrastructures that meet international standards.

Supporting installations: To enhance the value of our project, we plan to invest in systems ranging from security to technology, including landscaping.

However, to ensure that this investment is wisely planned and executed, we have chosen to collaborate with BDO.

The expertise of BDO and Arnaud Wiliquet:

BDO, recognized globally for its expertise in auditing and business consulting, will support us in developing our business plan. They will take into account local data such as projected occupancy rates, estimated average nightly rates, and pricing for additional services.

At the heart of this collaboration is Arnaud Wiliquet, whose expertise will enable us to base every decision on solid data, in-depth analysis, and a strategic vision.



*“ Dakhlab1975 is not just a project; it is a vision for the future.
And we are committed to working with the best partners to bring it to life. ”*



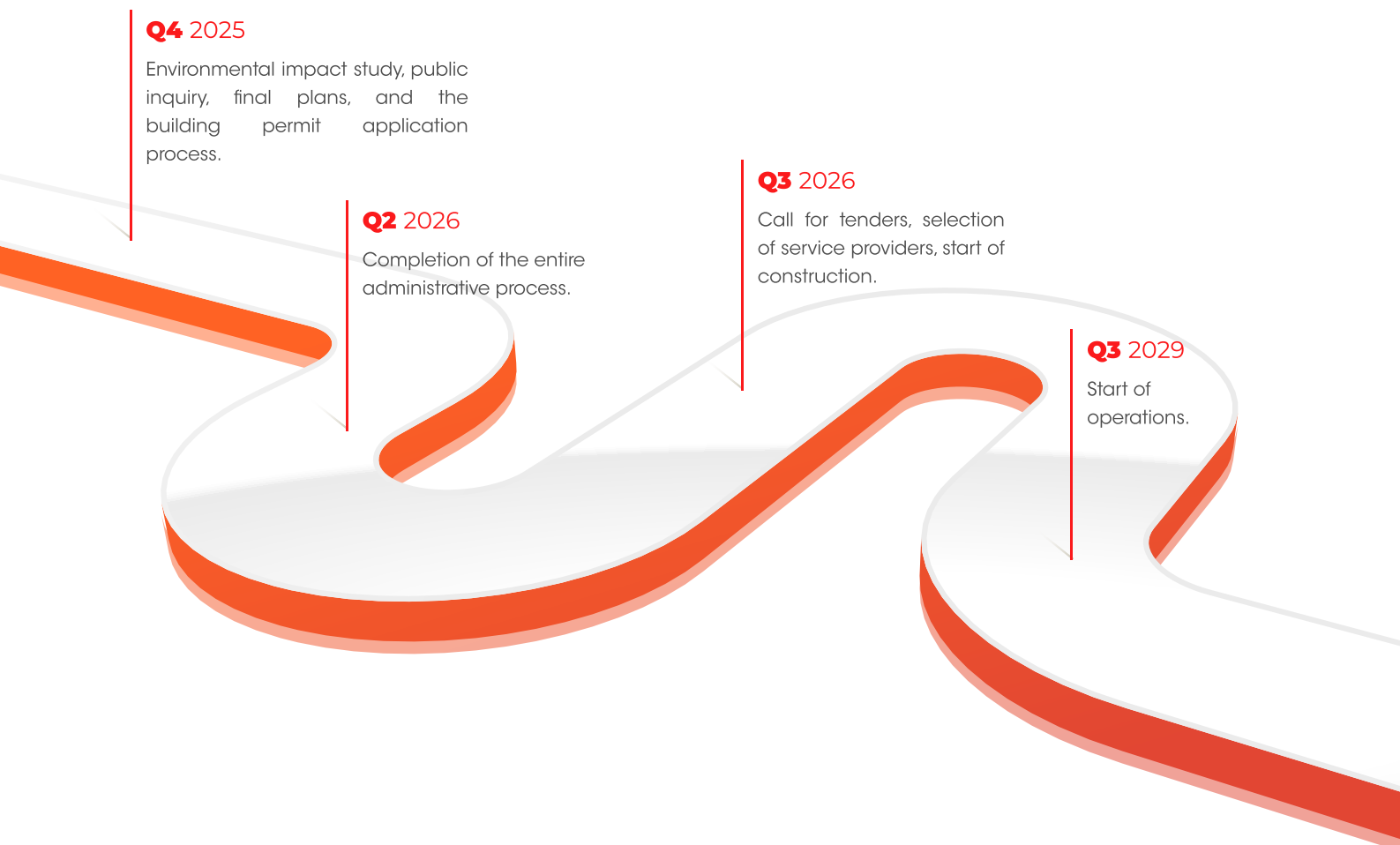
Evolution of Our Roadmap

A Path in Motion

Like any ambitious journey, defining our “**Roadmap**” is a constantly evolving process. Each day brings new opportunities, fresh challenges arise, and decisions are made to adjust and refine our course.

We understand the importance of communicating our direction and intentions clearly. That’s why we are doing our utmost to define a precise roadmap. However, please note that it is subject to change, reflecting the dynamic nature of our project and our commitment to both excellence and adaptability.

Below, we share the key dates as they currently stand, though these may shift depending on the project’s demands:





Step in and join us on the Dakhlab1975 journey.

A mutual opportunity for growth and shared values.

Projects that combine a bold vision with a strong foundation of shared values and principles are rare. Dakhlab1975 is one of these exceptional initiatives, and we warmly invite you to be part of it.

We firmly believe that collaboration is the key to success. That's why we are actively seeking partners and sponsors who share this conviction. If you champion values similar to ours, believe in the importance of strong principles, and want to harness the potential of Dakhlab1975 to grow and expand your activity, then we extend our hand to you.

Collaborating with us means aligning yourself with an initiative that aspires to more than just financial success. It's a commitment to a shared vision where ethics, responsibility, quality, environmental stewardship, and innovation guide every decision.

Your participation as a partner or sponsor will not simply be seen as financial or material support. It will be recognized as a genuine strategic alliance, where every success we achieve will also be yours. Through this collaboration, we aim to create a synergy where each party's strengths combine to generate an impact greater than the sum of its parts.

By joining us, you are not just supporting a project: you are investing in a vision, strengthening a network of shared values, and opening the door to mutual opportunities for growth and development.

Join us, because together, we'll write the most inspiring chapters of this journey in the heart of Morocco's southern provinces.

Saïd ElBakkali





**Excerpt from the speech delivered by
His Majesty the King, may God assist Him,
to the Nation on the occasion of the 49th
anniversary of the Green March**

*(...) "Morocco is successfully working to enshrine the evidence of a tangible reality and an undeniable truth, based on the foundation of rightful claims, legitimacy, and responsible commitment." (...) **"We particularly wish to commend the patriotism of Moroccans living abroad and their dedication to defending the sacred symbols of the Nation and contributing to the development of their country.** In order to strengthen the bond between this segment of the population and the motherland, We have decided to initiate a new transformation in the way we manage the affairs of the Moroccan community abroad."* (...)

Rabat

06/11/2024





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